DECEMBER 7, 1922 ☆ ☆ ☆

SILVER
25 Years
KOAC
In
Educational Broadcasting
JUBILEE

☆ ☆ ☆ DECEMBER 7, 1947

5000 Watts ***Weekly Programs From Radio Station KOA(**

MONDAY	TUESDAY	WEDNESDAY
10:00 The News	10:00 The News	10:00 The News
10:15 Especially for Women Chats with Home Extension Specialists (10:45)	10:15 Especially for Women	10:15 Especially for Women
11:00 Oregon School of the Air Excursions in Science	11:00 Oregon School of the Air Adventures in Research	11:00 Oregon School of the Air The Starry Skies
11:15 The Concert Hall	11:15 The Concert Hall	11:15 The Concert Hall
12:00 The News	12:00 The News	12:00 The News
12:15 Noon Farm Hour Market Reports (12:30)	12:15 Noon Farm Hour Market Reports (12:30)	12:15 Noon Farm Hour Market Reports (12:30)
1:00 Ride 'em Cowboy	1:00 Ride 'em Cowboy	1:00 Ride 'em Cowboy
1:15 Oregon School of the Air Land of Make Believe	1:15 Oregon School of the Air The News Watch	1:15 This Day Army Recruiting Service
	1:30 Melody Time	1:30 Melody Time
1:35 Melody Time		
2:00 They Have Lived in Our Northwest (1st and 3d) Let's Get Acquainted (2d and 4th)	2:00 Mental Health Speaks (1st) The World Is Our Affair (2d and 4th) Nursing Information (3d)	2:00 Behavior in the Making
2:30 Memory Book of Music	2:30 Oregon School of the Air What's That Word?	2:30 Oregon School of the Air Stories That Live
	2:45 Memory Book of Music	2:45 Memory Book of Music
3:00 Oregon Reporter	3:00 Oregon Reporter	3:00 Oregon Reporter
3:15 Music of the Masters	3:15 Music of the Masters	3:15 Music of the Masters
4:00 The News	4:00 The News	4:00 The News
4:15 U. S. Navy Band	4:15 Favorite Hymns	4:15 College Workshop
4:30 Strictly Jazz	4:30 Journeys Behind the News	
4:45 Children's Theater	4:45 Children's Theater	4:45 Children's Theater
5:00 On the Upbeat	5:00 On the Upbeat	5:00 On the Upbeat
5:50 550 Club	5:50 550 Club	5:50 550 Club
6:00 The News	6:00 The News	6:00 The News
6:15 Dinner Melodies	6:15 Dinner Melodies	6:15 Dinner Melodies
6:30 Music of Czechoslovakia	6:30 'Round the Campfire	6:30 Lest We Forget
		6:45 Guest Star
		7:00 Farmers Union
7:15 Evening Farm Hour Market Reports (7:15)	7:15 Evening Farm Hour Market Reports (7:15)	7:15 Evening Farm Hour Market Reports (7:15)
8:00 UO School of Journalism	8:00 Oregon Forum	8:00 Radio Shorthand Contest
8:15 Campus Recital		
	8:30 Keyboard Classics	8:30 Veterans News Review
8:45 World in Review	8:45 The News	8:45 The News
9:00 Music That Endures	9:00 Campus Headlines	9:00 Music That Endures
	9:30 Music That Endures	
9:45 Evening Meditations	9:45 Evening Meditations	9:45 Evening Meditations

* KOAC Special Events Department also features college sports in season from the University of O interest and importance. Watch the daily press and listen for announcements of these special broadcasts.

, the State-Owned Station, Corvallis, Oregon 550 Kilocycles

THURSDAY		FRIDAY		SATURDAY	
0:00	The News	10:00	The News	10:00	The News
				10:05	Beaver Coed Weekly
0:15	Especially for Women Calling Mrs. Oregon (10:30)	10:15	Especially for Women It Happened Today (10:30)	10:30	Especially for Women Chats with Home Extension Specialists (10:45)
1:00	Oregon School of the Air Magic Casement Stories	11:00	Oregon School of the Air Nature Trails	11:00	The Concert Hall
1:15	The Concert Hall	11:15	The Concert Hall		
2:00	The News	12:00	The News	12:00	The News
2:15	Noon Farm Hour Market Reports (12:30)	12:15	Noon Farm Hour Market Reports (12:30)	12:15	Noon Farm Hour Market Reports (12:30)
1:00	Ride 'em Cowboy	1:00	Ride 'em Cowboy	1:00	Variety in Music
1:15	Oregon School of the Air Let's Sing, America	1:15	Oregon School of the Air Tell a Story (1:15) Our Everyday Things (1:25)		
		1:30	Melody Time	1:30	Voice of the Army
1:45	Melody Time			1:45	Pan-American Rhythms
2:00	Home Garden Hour	2:00	The Clubwomen's Half Hour	2:00	Traffic Safety
				2:15	Memory Book of Music
2:30	Memory Book of Music	2:30	Memory Book of Music		
3:00	Oregon Reporter	3:00	Oregon Reporter	3:00	Science News of the Week
3:15	Music of the Masters	3:15	Music of the Masters	3:15	Music of the Masters
4:00	University Hour	4:00	The News	4:00	The News
		4:15	Strictly Jazz	4:15	Call of the Hills
		4:45	Children's Theater	4:45	Children's Theater
5:00	On the Upbeat	5:00	On the Upbeat	5:00	High Time
5:45	OSC Studio Orchestra				
		5:50	550 Club	5:50	550 Club
6:00	The News	6:00	The News	6:00	The News
6:15	Dinner Melodies	6:15	Dinner Melodies	6:15	International Hour
6:30	'Round the Campfire	6:30	Music of Czechoslovakia		
				7:00	Grand Opera Tonight
7:15	Evening Farm Hour Market Reports (7:15)	7:15	Evening Farm Hour Market Reports (7:15)		
8:00	County Salute	8:00	Here's to Veterans		
		8:15	Five Centuries of French Music		
8:30	In Your Name	8:30	Music for You		
8:45	The News	8:45	The News	8:45	The News
9:00	Music That Endures	9:00	Music That Endures	9:00	Dance Parade
9:45	Evening Meditations	9:45	Evening Meditations		

on and Oregon State College as well as lectures, convocations, and other events of campus and state-wide

1922 - KOAC - 1947

KOAC CELEBRATES ITS SILVER JUBILEE

On December 7, 1922, Oregon State College received a broadcasting license for Radio Station KFDJ which later became KOAC and which now serves the entire State System of Higher Education. This school year 1947-48 therefore becomes KOAC's Silver Jubilee year of educational radio service to the people of Oregon. Special recognition will be paid to these 25 years of broadcasting on December 7, 1947.

Highlights in KOAC History

January, 1922. First 50-watt transmitter built by Professor Jacob Jordan, Physics Department, Oregon State College.

December 7, 1922. Broadcast license obtained by Oregon State College authorizing operation of the new transmitter then known as KFDJ.

March 23, 1923. Planned systematic use of the new radio station inaugurated by the Agricultural Extension Service.

July, 1926. Station identification changed to KOAC.

January, 1933. First School of the Air programs planned and presented for in-school use by KOAC.

June, 1934. Plans submitted to extend the use of KOAC in the interest of the people of the state by contributions from all state-owned institutions, including the University of Oregon, Oregon State College, the three colleges of education, as well as many departments of state government. Studios installed on the University campus and proposed for the future in the Capitol at Salem.

December 7, 1947. KOAC celebrates its Silver Jubilee honoring the founders, former staff members, educators who pioneered in the field of broadcasting, and the present modern 5,000-watt Western Electric transmitter at Granger, Oregon.

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